



BONDS TRAVEL BUREAU
Corporate Profile



About Us

Bonds Travel Bureau (BTB) was founded in 1967 with the aim to provide top level customer service to its valued patrons.

At that time the concept of a travel agency was unique and prestigious to say the least. BTB provided a cutting edge to the travel industry by offering value added services such as arranging foreign exchange, passport facilitations, ticket delivery, visa facilitations, meet and greet at the airport, and guaranteed seat confirmation on various airlines that once flew to Pakistan.

Today we are providing exactly the same services in a modern era whereby automation and security challenges have changed the face of the travel industry in turn changing the way we provide these services now.

Keeping up with the pace of these rapid changes BTB can proudly claim to be a leading Travel Agency in Pakistan , with Global Partnerships with market leading brands, IATA approved locations across Pakistan, and a team of highly skilled Travel Professionals to take us towards being one of the most highly recognized travel brands in the Country.

Management Team



Mr. Mahmud Ahmad- Founder and Chairman

Mr. Mahmud Ahmad is a name synonymous with the travel industry in Pakistan. He brings years of experience to the organization having served twice as Chairman of Travel Agents Association of Pakistan (TAAP) and twice as Director of Universal Federation of Travel Agents Associations (UFTAA) among several other important positions. Mr. Ahmad is a great veteran of the industry and is invaluable in taking BTB to its pinnacle of success.



Mr. Moiz Saleem Ahmad -Managing Director

Mr. Moiz Saleem has served the industry for more than 12 years under the guidance and expertise of various Travel Industry stake holders including the likes of Mr. Mahmud Ahmad. Having completed his education from the USA he brings with him great exposure and unique ideas to keep the business flourishing. Mr. Ahmad has served on various committees to preserve Travel and Tourism into Pakistan and is a keen blogger for various travel related news publications. At BTB, he manages all Global and local relationships together with overseeing business development and all company related matters and is ably supported by his professional team.



Mr. Mansoor Akhtar-Regional Manager (North)

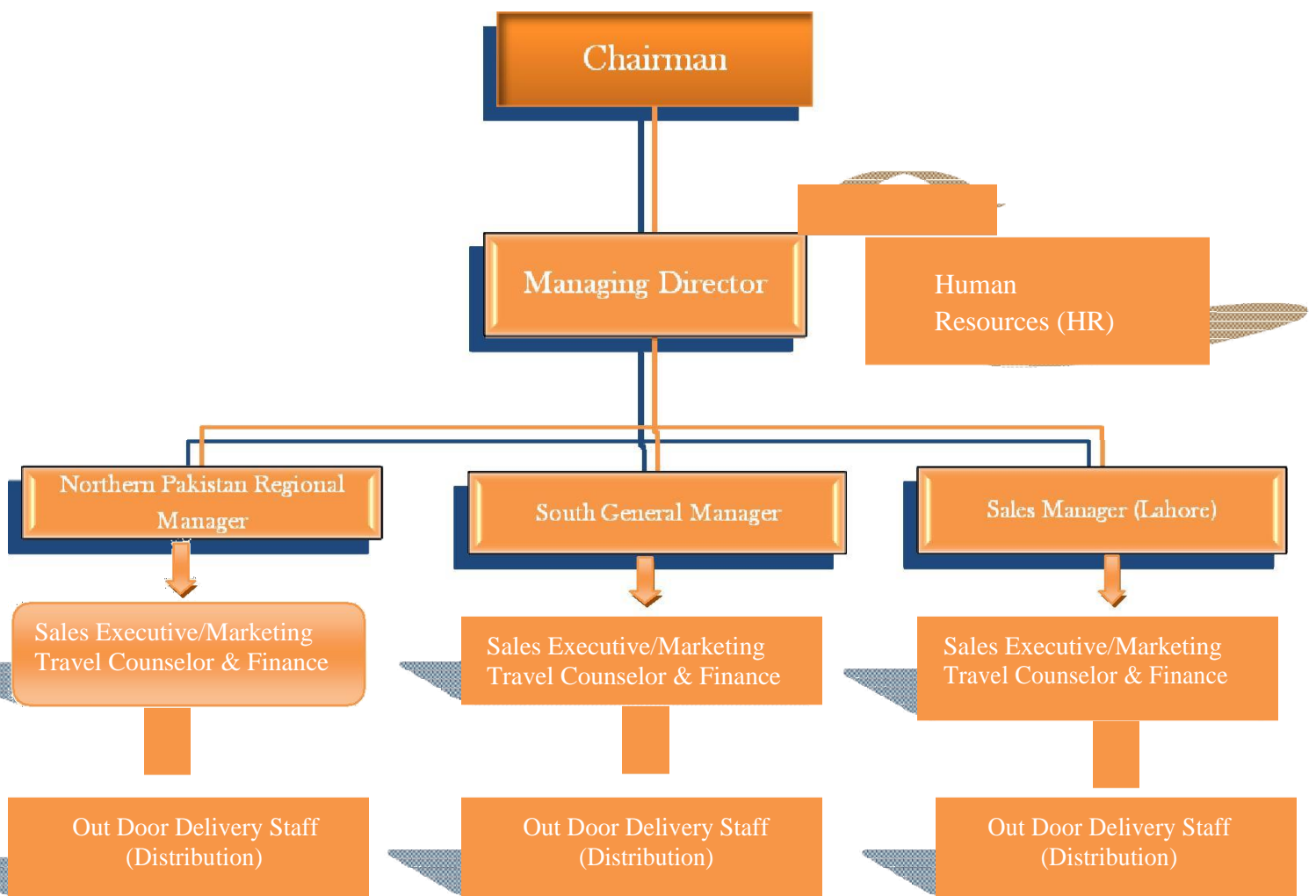
Mr. Mansoor has served BTB for many years. Having started in the capacity of a Sale Executive, He gradually worked his way into managing a large on site Travel desk implant at a renowned multinational corporation. Having honed his skills there Mr. Mansoor proved to be an invaluable asset to the organization. With his unique customer services skills and managerial style, when the opportunity arose he was automatically the right choice to lead BTB in the Northern region of Pakistan



Mr. Andleeb Shadani- General Manager (Lahore)

Mr. Shadani is a true example of “Grooming from within” the organization. He started his career as a Junior Sales Executive many years ago at BTB, Lahore. Mr. Andleeb always showed enthusiasm from the start to learn and exhibited great potential of leadership qualities. He enjoys meeting new people and thrives on giving attention to detail to satisfy clients. Mr. Andleeb is an asset for BTB and his contribution for its success is invaluable.

Bonds Travel Bureau Organization Chart



Why Bonds Travel?

There are currently several IATA approved Travel Agents operating in the Country. Our unique ability to serve locally and respond globally is how we create the best solutions for our customers. BTB is not just agency that issues tickets; we provide solutions, offer complete Travel Management Services that set us apart from the competition. Together with our Global Affiliates we provide cutting edge services that not only are unique in their class but also are part of our vision to shape the Travel Industry of Pakistan. Our Team is at your services from the moment you contact us. BTB today is not only a market leader in corporate travel but also leads the way in the leisure travel business. We understand that people are at the heart of every business.

Some of Our Unique features are as follows:-

- * International & Domestic Ticketing – Karachi, Islamabad & Lahore Offices
- * Global Handling through our Partner and associates worldwide
- * Business Travel Specialization
- * Leisure Travel Specialization
- * Preferred Hotel rates and priority reservations through our GDS
- * Customer Profiling (KYC)
- * Car and Rail bookings worldwide
- * Travel Insurance and Advise
- * Visa Assistance
- * Competitive rates for Pre-paid Holiday and Other Packages
- * Frequent Flyer program enrollment
- * 24/7 emergency, services



Our Corporate Services

Salient Features:

- ★ Serving since 1968 (IATA)
- ★ 24/7 facilitation of our Customers
- ★ Global assistance in case of emergency
- ★ Complete visa facilitation
- ★ Dedicated Corporate Account Manager
- ★ Unique fares-Expedia Affiliate & Global Travel
- ★ Nation Wide IATA office location KHI-LHE-ISB
- ★ Worldwide more then 7,000 hotels with exclusive Travel Agent rates
- ★ Updated website with latest rates and information
- ★ WorldSim for Free Global roaming
- ★ Customized Corporate Solutions with MIS reporting
- ★ Ready-made Holiday Packages
- ★ Ready-made Umrah Packages
- ★ Pakistan Northern Areas Packages
- ★ Honeymoon Specialist
- ★ Tailor-made Holidays Packages
- ★ Tailor-made Umrah Packages
- ★ Tailor-made sporting event packages
- ★ Group handling for all types of Corporate Events
- ★ Registration of Participants at International Events



What sets us apart in the Corporate World ?

- ★ Travel Policy Management-Analysis, Development and Monitoring
- ★ Negotiated Supplier Programs
- ★ Direct saving through negotiated car rental and hotel programs
- ★ Multi-Channel Fare Searches
- ★ E-Ticket Tracking & Refund program
- ★ Automated continuous Seat checking
- ★ Online Reporting capabilities
- ★ Guaranteed accuracy and Quality
- ★ Dedicated personalized support and account management
- ★ Automated customer profiles for your travel preferences such as seat requests, meal preferences, frequent flier programs and more.



Work- Scope & Schedule

- Reservations & Ticketing: Country – wide facilitation through our three locations in Karachi (Head Office), Islamabad and Lahore.
- Global Coverage: Through our partners and associates worldwide
- Requisitions: Mandatory for all tickets and travel-related services, and must be approved/signed by authorized company personnel, or validated through pre-designated official emails.
- Fare Quotes: Guarantee of the lowest possible fares, (subject to the availability of seats).
- Visiting Executives: Inbound Travel options for providing tickets for consultants / executives required to visit Pakistan.
- Hotel Bookings & Car Rentals: Available through us on preferred Bonds Travel Bureau rates globally.
- M.I.C.E. Meetings Incentives Conventions Exhibitions – Bonds Holidays offers tailor – made FIT / Group Package/ Tours National / International; Managements Programs, Seminars & Conferences, within the country and worldwide.



Achievements

BTB has received many Awards for its sales and service record over the years some of which are listed below :

Top Ten Agent for:

1. PIA
2. Shaheen Air
3. Air Blue
4. Emirates
5. Qatar Airways
6. Etihad Airways
7. THAI Airways
8. Gulf Air
9. Swiss Air
10. Cathay Pacific

GD\$ awards and recognition:

1. Amadeus
2. Abacus
3. Galileo

Online hotel booking recognition based on sales volume:

1. Travco UK
2. GTA
3. Holes Pro

In addition to these awards and recognitions BTB has also received several reference certificates that are available upon request



AFFILIATIONS

Official Affiliations:

1. Member, Karachi Chamber of Commerce and Industry (KCCI)
2. Member, International Air Transport Association, (IATA)
3. Member, Travel Agents Association of Pakistan (TAAP)
4. Member, American Society of Travel Agents (ASTA)
5. Member, Japan Association of Travel Agents (JATA)
6. Member, Pacific Asia Travel Association (PATA)



We offer state-of-the-art facilities to book your hotels, arrange Incentive travel, rent a car, make all ground handling arrangements, and even arrange religious travel services for customers wishing to perform Umrah.

We are accredited as one of the leading group facilitator and have sent groups of 300 plus passengers too many destinations around the globe.

Bonds Holidays trained team provides you with the best quotations and leads the way when you book with us. Our customer satisfaction rate is well over the 90% mark.

Be it for business or leisure travel with family/friends, our high standard of quality service will render your mind at ease.

Following is a list of source of the exclusive services we provide:-

- TM Worldsim for Free global roaming
- TM Ready-made Holiday Packages
- TM Ready-made Umrah Packages
- TM Pakistan Northern Areas Packages
- TM Honeymoon Specialist
- TM Tailor-made Holidays Packages
- TM Tailor-made Umrah Packages
- TM Tailor-made sporting event packages
- TM Group handling for all types of Corporate Events
- TM Registration of Participants at International Events



ULTIMATE LUXURY TRAVEL SPECIALIST

Bonds Travel Bureau is proud to offer unique services for those who desire the ultimate luxury experiences when travelling.

Our services include many features that enable the luxury traveller to differentiate between service and VIP service.

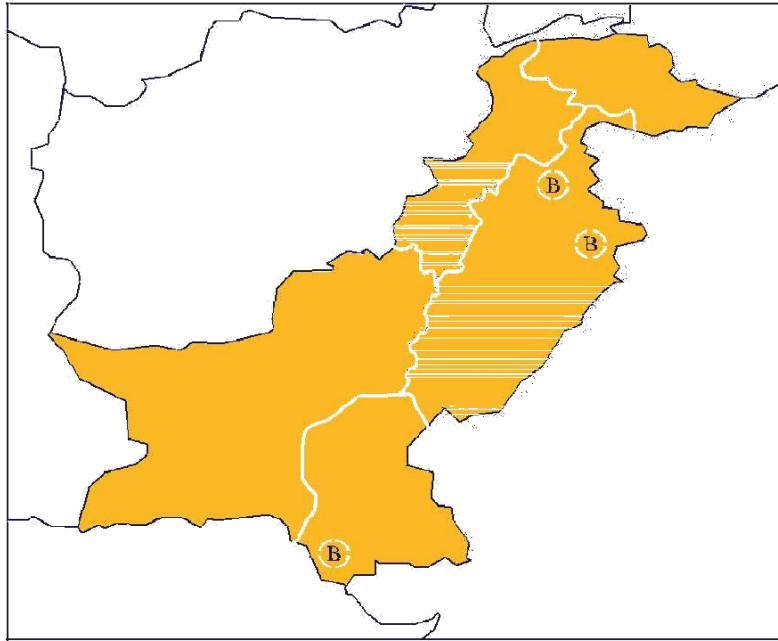
Of course luxury comes at a 'Premium' for those who know what it entails or would like to get a taste of the offerings.

These travellers want only the best out of the services and facilities they desire.

We can proudly say that we cater to the ultimate desires of the Luxury Traveller.

Some of the key offerings of 'Luxury Travel' include but are not limited to:

- Concierge Services at select destinations
- Luxury Car Rentals including Super Cars at select destinations
- Luxury Resort and Hotel bookings
- Private Jet bookings from select destinations
- Heli-transfer bookings at select destinations
- Luxury Spa bookings
- Theme park bookings for Theme Events (Euro Disney)
- Luxury Yacht bookings at select destinations
- Luxury Airport Transfers at select destinations
- Luxury tailor-made holidays
- Luxury tours (High end car factories, Diamond mines, Watch-maker tours etc.)
- Ferrari Tours in Italy with complete packages for hotel and driving experience



Established 1967

DTS Licence No. 30

Mahmud Ahmad - Proprietor
Moiz S. Ahmad – Managing Director

KARACHI, Head Office

(IATA # 27 3 1333 3) 1968

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**Mansoor Akhtar General Manager North
Pakistan****

LAHORE, Branch Office

(IATA # 27 3 0409 3) 2003

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**Andleeb Shadani Sales Manager North
Pakistan**

Thank you